

Building People Power

A Social Care Future gathering to help build national and local people power

Manchester - 19th September 2024



It's time to shift the power. Come and join others who intend to influence social care, both locally and nationally. Lend your ideas and energy to the work we have started, to connect groups for a more powerful voice when the future of social care is being decided. We've been bringing groups together, mapping key opportunities for influence, developing a speaker agency, investing in training and peer support, writing a guide for inclusive events and more. Come and be part of the next steps!

The gathering is for people who draw on social care, families and allies who work in social care who want to build knowledge, skills, strategies and connections for powerful influencing.

We are delighted that **Andrew Harrop, co-author of Support Guaranteed, the roadmap to a National Care Service** for Wes Streeting, has agreed to join us. We will explore with Andrew how the voices of people who draw on support can play a powerful part in development of the new government's policy on social care.

Andrew joins a brilliant line up of presenters and facilitators at our event which will combine activity to link and connect campaign and influencing initiatives in a Making Our Voices Heard network, with sessions to build and develop our skills knowledge and connections.

Also sharing their skills and experience at the event will be:

- Tara Flood and colleagues from Hammersmith and Fulham where the Disabled People's Commission has pioneered shifting and sharing power [Disabled People's Commission | London Borough of Hammersmith & Fulham \(lbhf.gov.uk\)](https://www.lbhf.gov.uk)
- Martyn Sibley founder of Purple Goat, the award-winning inclusive marketing agency [About Purple Goat - An Agency Powered by Disabled Marketers \(purplegoatagency.com\)](https://www.purplegoatagency.com)
- Anna Severwright Social Care Future [Anna Severwright: Co-convenor, Social Care Future | Local Government Association](#)
- Tricia Nicoll founder of Gloriously Ordinary Lives [Gloriously Ordinary Lives](#)
- Jon Abrams Campaigns and Justice Coordinator Inclusion London [Inclusion London - Promoting equality for London's Deaf and Disabled people](#)
- The Sheila McKechnie Foundation. Unleashing Social Action [SMK Home < Sheila McKechnie Foundation](#)
- Sian Lockwood and Angela Catley from When I Get Old [Home - When I get old \(wigo.org.uk\)](https://www.wigo.org.uk)
- Alice Klein Director of Communications and Public Affairs Association of Directors of Adult Social Services [Home - ADASS](#)
- Neil Crowther Social Care Future [Changing the Story - Social Care Future](#)
- Jaimee Lewis – Storyteller, writer, communications [\(1\) Jaimee Lewis | LinkedIn](#)
- Bryony Shannon – Rewriting Social Care [Rewriting social care – Words that make me go hmmm...](#)
- Simon Stockton and Ali Smith. Working Together for Change [Working Together for Change: the programme in Adass East – Association of Directors of Adult Social Services Eastern Region](#)
- Access Social Care – Legal Advice for Social Care [Access Social Care - Legal Advice for Social Care in the UK \(accesscharity.org.uk\)](https://www.accesscharity.org.uk)
- People and organisations driving people led change in social care across the country

The plan for the day:

9.30 - Arrive for tea and coffee

10.00 - Start the day, a rousing welcome from the SAWN choir
Introductions to the day and a chance to explore with Andrew Harrop on how the voices of people who draw on support can be powerfully part of development of the new government's policy on social care

11.15 - Break

11.30 - Parallel sessions:

- Connecting and building strong networks for People Power: National and local groups
- Making events inclusive: Jaimee Lewis and Angela Catley
- Constructive challenge to language and labels: Bryony Shannon
- Using the law: Access Social Care
- Getting your story across in broadcast, print and social media: Martyn Sibley from Purple Goat and Alice Klein from ADASS

12.45 - Lunch and chatting

1.30 - Parallel sessions:

- Introduction to the Changemaker's toolkit and training sessions: Sheila McKechnie Foundation
- Influencing locally: Tara Flood, Rana Aria and Donna Fenner
- Using the Gloriously Ordinary Lives tests: Tricia Nicoll
- Effective campaigns: Jon Abrams from Inclusion London
- Working Together for Change: Simon Stockton and Ali Smith

3.00 - Break

3.15 - Full group

- Framing the story of social care to change its future: Neil Crowther
- Planning together for our next steps to build people power

4.30 - Finish

