

Building People Power

A Social Care Future gathering to help build national and local people power

Manchester - 19th September 2024

What's the problem?

It's just strange and quite frankly unacceptable that people run events, set up and develop commissions, reviews, strategies, policy and practice, speak and write about people who draw on social care and support - and still don't involve them properly.

As Anna Severwright, from Social Care future says.

"..if a conference on gender inequality had no female speakers, it would be criticised and probably draw protests. Or an event about tackling racism, had only white experts, rightly it would lack all credibility. And yet social care conferences are all full of experts and leaders who usually have never experienced living with the very thing they are talking about. Or we have to beg to be begrudgingly added at the last minute as the 'token service user'"



It's time to shift the power. Come and join others who intend to influence social care, both locally and nationally. The sessions are for people who draw on social care, families and allies standing with them who want to build their knowledge, skills and strategies for powerful influencing.

Choose from a programme of great practical workshops to build skills, strategies and tactics, facilitated by people with real expertise and experience in areas including:

- **Getting your story across in broadcast, print and social media**
- **Being an effective spokesperson**
- **"Framing" the story of social care to change minds**
- **Building community power**
- **Constructive challenge to language and labels**
- **Influencing locally**
- **Using the law to drive change**
- **Effective campaigns**
- **Making events inclusive**
- **Using the Gloriously Ordinary Life tests**

Joining in

Full price ticket £150 (for people supported by organisations)

A substantial number of tickets will be offered free to people not supported by organisations

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