



Social Care Future: A movement for gloriously ordinary lives



Social Care Future is people working together for change.



We believe that we should all be able to live in the place we call home...



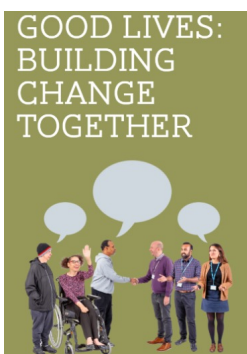
...with the people and things that we love...



...in communities where we look out for one another....



....doing the things that matter to us.



We think that social care should help people get a good life.



Social Care Future started in 2018.



Lots of people and organisations have said they agree with our vision.



We have helped people think and talk differently about social care and what it means.



We have helped make sure that people who draw on social care have their say about what support should look like.



We have brought people together to talk about turning our vision into action.



We want to do more!



Our plan is to build the power we need to make the vision happen. We want to grow three types of power:



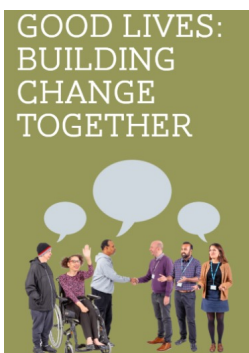
The first type of power is the power of our story:



We want to find ways to change how people think about and feel about social care.



We want people to think that it is important to spend money on social care.



We want people to think that social care is important to help people live a good life.



We want to do this by supporting people to tell their stories through art, photographs and films.



The second type of power is the power of people to live their lives how they want:



We believe that people who draw on social care support are the experts in what social care should look like.



They should be listened to as we plan what great social care looks like.



We want this to happen more. Things like people saying what they think in newspapers, on TV and online.



We want people to have the chance to organise campaigns – where they live and nationally.



We want to make sure that people know the law – what should happen so that social care really does help them get the life they choose.



The third type of power is our power to bring people and organisations together to plan change and make it happen:



We will bring people together in different ways to learn from each other, solve problems and make plans to make the vision happen.



We will bring groups of people who draw on social care support with people who work in social care to work together.



To make our plan happen, we know that we need to work together with lots of different people AND get more money!